

STALLHOLDER APPLICATION CRITERIA

FOOD & BEVERAGE EXPERIENCE

We are looking for food and beverage operators that can provide:

- A holistic experience that is about more than just food and makes customers want to share their experience with others.
- A variety of pre-prepared, pre-packaged foods, both sweet and savoury, handmade by applicants.
- Cooked on-site, made-to-order offering that caters to reflect the season.
- Provides theatre and immerses the customer in the entire experience (i.e. sight, smell and taste).
- Caters to the occasions that draw customers to the precinct. Quality produce carefully selected and beautifully presented.

FASHION & ACCESSORIES

The best in Australian design across women's, men's, unisex and children's offers in line with the reflective season.

HOMEWARES & GIFTS

We are seeking a carefully curated mix of unique and individual products that are not commonly found in other retail precincts. These may be handmade, bespoke, vintage or one-of-a-kind pieces that are reflective of the seasonal theme.

Please note, successful applicants must provide: Food Safety Supervisor Certification, Temporary Food Stall Permit (from the City of Sydney) and NSW Food Authority Food Business Notification Number (if applicable).

IMPORTANT CONSIDERATIONS

We are looking for unique, interesting, quality products that are not widely available in other retail precincts. While our preference will always be for stallholders who design their own products, we do accept aggregators in some categories who can offer products that cannot be readily found elsewhere.

As Darling Harbour is an iconic precinct with high visitation, ensuring a high standard of presentation is maintained, is a key focus for all our market stallholders.

Categories and products that aren't accepted include:

- Mass produced goods
- Franchise operations
- Rebranding, relabelling or repackaging of goods designed by others
- Products that infringe on the intellectual property of other artists or brands
- Any indigenous product or artwork/designs that are not made in Australia and do not benefit the indigenous community.